

PPS 自社書籍のお知らせ

英訳版「環境配慮型と食品ロス削減のための容器包装事例」  
新発売

＊環境配慮型と食品ロス削減につながる包装事例として36商品の  
写真付データを掲載＊

世界的に注目されている「地球環境問題」と「食品ロス削減」に焦点を当て、「環境配慮型と食品ロス削減のための容器包装事例」を中心に特集した書籍の英訳版を発刊しました。国内で発売されている環境問題に配慮した21商品と食品ロス削減につながる15商品の包材構成例の写真付データを掲載しました。

様々な角度からご利用いただくことで、貴社の事業拡大のお役に立てれば幸いです。この機会にぜひご購入のご検討をお願いいたします。

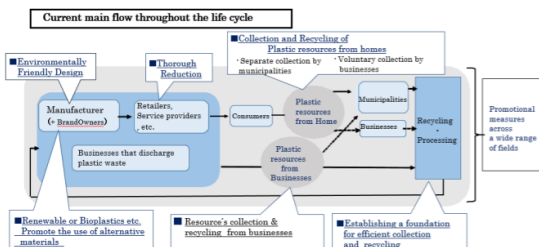
見本ページ

見本ページ

1. About future plastic resource recycling measures

In May 2019, the government formulated the "Plastic Resource Recycling Strategy" and set milestones for "Reduce," "Reuse and Recycle," and "Recycle(Use of recycled materials) and Bioplastics." Regarding "Reduce", it is included that the amount of plastic used in one way will be reduced by 25% cumulatively by 2030.

Then, regarding "concrete measures related to plastic resource recycling" in response to this strategy, deliberation began in May 2020 at a joint meeting of 1)the Plastic Resource Recycling Subcommittee of the Central Environment Council, Recycling Society Subcommittee, and 2)the plastic resource recycling strategy working group ,the Waste and Recycling Subcommittee of the Industrial Technology and Environment Subcommittee of the Industrial Structure Council. And in January 2021, "Future Plastic Resource Recycling Measures" was compiled. The figure below shows the overall picture of environmentally friendly design and thorough reduction by manufacturers, collection and recycling of plastic resources, etc.



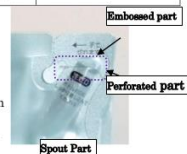
In this way, by creating an environment that enables efficient circulation of plastic resources in cooperation with each other, It is thought that it can contribute to the simultaneous solution for the effective use of resources and waste, marine plastic waste problems, climate change problems, globally etc. Solving these issues is required in the activities of the SDGs (2030 Agenda for Sustainable Development).

References: Recycling Promotion Office, General Affairs Division, Environmental Regeneration and Resource Recycling Bureau, Ministry of the Environment

Reduce



|                |                                    |
|----------------|------------------------------------|
| Trade name     | MILD CLEANSING OIL tsumekaeYOU     |
| Maker/Marketer | FANCL CORPORATION                  |
| Contents       | Cleansing Oil                      |
| Package styles | Stand-up Pouch                     |
| Price          | JP¥1600 (US\$14.67)                |
| Content Weight | 115 ml                             |
| Shelf life     | 3 years (RT) after opening 120days |
| Notes          |                                    |



《Packaging Construction》

<Package's Body part> ...Ink / ad / VM-PET / ad / LLDPE \*  
15 12 100 Total 138 μm  
< Package's Bottom part> ... / ad / VM-PET / ad / LLDPE \*  
15 12 100 Total 136 μm  
\* Partly plant-derived resin

<Straw> PE

《Product Summary》

• "Mild cleansing oil", which has the highest sales in the domestic cleansing market, has released with a refillable pouch. The amount of plastic resin is reduced from the main body bottle, and plant-derived films are used partly for the packaging material to reduce CO2 emissions.  
• The packaging form is a stand-up pouch, .....

《(Environmental consideration) Reduce, Renewable》

• The amount of resin is reduced.....  
• The company has been working on reducing the weight of bottles since 2009, and is focusing on environmental considerations such as reducing the amount of resin used in bottles by about 39% (compared to 2004).

《About packaging material》

• Both the body and bottom parts of the package are made of OPA/ad/ VM-PET/ad/LLDPE. ....  
• For the sealant, LLDPE, which has excellent sealing strength and seals through contaminations is used. In addition, biomass polyethylene derived from sugar cane is used as part of LLDPE.

## 目次

| 内容                        | ページ |
|---------------------------|-----|
| 目次                        | 2   |
| 本書でのデータの表記の仕方、個別表について     | 3   |
| パッケージ分析の表記方法              | 4   |
| 『持続可能な容器包装の実現に向けて』        | 5   |
| 1. 今後のプラスチック資源循環施策について    | 6   |
| 2. 基本原則 3R+Renewableについて  | 9   |
| 3. 環境配慮型の容器包装事例           | 10  |
| Reduce (減量化)              | 10  |
| Reuse (再使用)               | 24  |
| Recycle (再資源化)            | 27  |
| Renewable (持続可能な原料への置き換え) | 30  |
| 『食品ロスの削減に向けて』             | 37  |
| 4. 食品ロスについて               | 38  |
| 5. 食品ロス削減のための容器包装事例       | 40  |
| 賞味期間の延長                   | 40  |
| 小分け・個包装                   | 48  |
| 再封性                       | 53  |
| その他                       | 55  |
| 6. まとめ                    | 56  |

-----

### 「環境配慮型と食品ロス削減のための容器包装事例」(英訳版)

**FAX 03-6887-8935 平沼行**

<問い合わせ先>東京：平沼 TEL 03-6887-8897

|        |   |   |        |
|--------|---|---|--------|
| 御申込年月日 | 年                      月                      日 | 受付No.   | PPS 記入 |
| 貴社名    |   |   |        |
| 御住所    | 〒   |   |        |
| 御申込者名  |   |   |        |
| 所属部署   |   | 役職  |        |
| TEL :  | FAX :   | E-Mail  |        |
| 御申込冊数  | 冊   | <input type="checkbox"/> PPS 会員 <input type="checkbox"/> PRM 会員 <input type="checkbox"/> 一般      (いずれかにチェックをお付け下さい) |        |

**PPS 会員価格：25,300 円    PRM 会員価格：12,100 円    一般価格：37,400 円**

※上記価格は、消費税・送料込みの価格となっております。

本書籍の体裁：A4 サイズ、56 ページ    フルカラー